

# Streamlining the Commercial Insurance Application & Renewal Process

## FormLogic

### Product Summary

**FormLogic** is an innovative digital solution that streamlines commercial insurance application and renewal process. By creating a proprietary master application template, FormLogic consolidates questions from multiple carriers and lines of coverage into a single entry system. Clients enter their information once, and the platform automatically distributes the data and generates the appropriate applications in the exact format preferred by each carrier. At renewal, the system pre-populates data, highlights new questions, and simplifies the process to little more than client confirmation—dramatically reducing time and effort for both clients and brokers.

Built for modern insurance workflows, **FormLogic addresses a pressing market need by eliminating inefficiencies in insurance applications and renewals**, enabling brokers to market to as many carriers as desired with a single action. For clients, it delivers speed, ease, and confidence in their insurance process. For brokers, it creates scalability, accuracy, and a clear competitive advantage.

### Features

- ✓ **SINGLE-ENTRY MASTER APPLICATION**

Consolidates all relevant carrier and industry-specific questions into one smart, non-duplicative form, eliminating repetitive data entry.
- ✓ **STREAMLINED RENEWALS**

Pre-populates prior year data, highlights new or updated questions, and reduces renewals to a quick review and confirmation for clients.
- ✓ **AUTOMATED CARRIER DISTRIBUTION**

Maps client data into each carrier's required format and delivers only the appropriate forms via DocuSign, enabling brokers to market to multiple carriers with a single click.
- ✓ **SECURE, WEB-BASED PLATFORM WITH 24/7 ACCESS**

Secure, web-based platform with 24/7 availability and encrypted storage for current and historical applications and exposure data, ensuring safe, centralized storage and easy retrieval from any device.

### EXPERIENCE SMARTER SUBMISSIONS WITH FORMLOGIC.

Connect with the Protecdiv team to explore how automation and analytics can streamline your workflows. **Contact:**

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### About Protecdiv, Inc.

*Protecdiv is a specialty P&C insurance and reinsurance brokerage firm providing exceptional client service and diverse ideas to its clients and partners.*